

Localization of Information Services

Shanghai DZH Limited

01

Background

Chinese Financial market opening up

Shanghai/Shenzhen – HK Stock Connect
Shanghai – London Stock Connect
Chinese Depository Receipt

Necessity of expanding overseas markets

Limited domestic market
Growing interest in Chinese market

Mandatory Prerequisites

Connect between Chinese and overseas exchanges
Experience during past years



02

Overseas Business

Introduction

General Strategy

Basing on headquarter' s technical support, information sources & industry experience, overseas branches provide localized services according to market circumstance and user preference.

Business Types

Market Data

Financial Info

Trading Platform



- Overseas business in Singapore, Hongkong, Malaysia, Vietnam, Thailand, India etc.
- DZH International
 - Nextview
 - Solution lab
- **Singapore**
- **Hongkong**
 - **AA stock**
 - Largest financial information provider and financial website in HK
 - **Ayers**
 - Largest cloud trading counter provider in HK
- **Japan** **DZHFR**
- **DZH Malaysia**
- **DZHI**

AAStocks

User Preference

- Website/application services
- Real time data
- Market analysis tools
- Interest in market trend

Business Types

- Data service & Data analysis tools that suit user habits in HK and Southeast Asia
- Chinese mainland and HK market news & financial data
- Customized products and system for clients with specific demands

Market Condition

- Increasing attention to Chinese market (A/B share)
- Active and aggressive medium and small-sized brokers

User Preference

- Investor – web service; obvious investment propensity
- Broker - information services from information vendors

Business Types

- Real-time financial information via third-party website framing
- per quote information platform
- Personalized stock tracking system
- Bond with security companies

Market Condition

- Investors mainly focus on SGX, HKEx & US equities
- Attention to Chinese market start growing
- Client structure - brokers in Singapore & Malaysia, corporate retail & retail investors

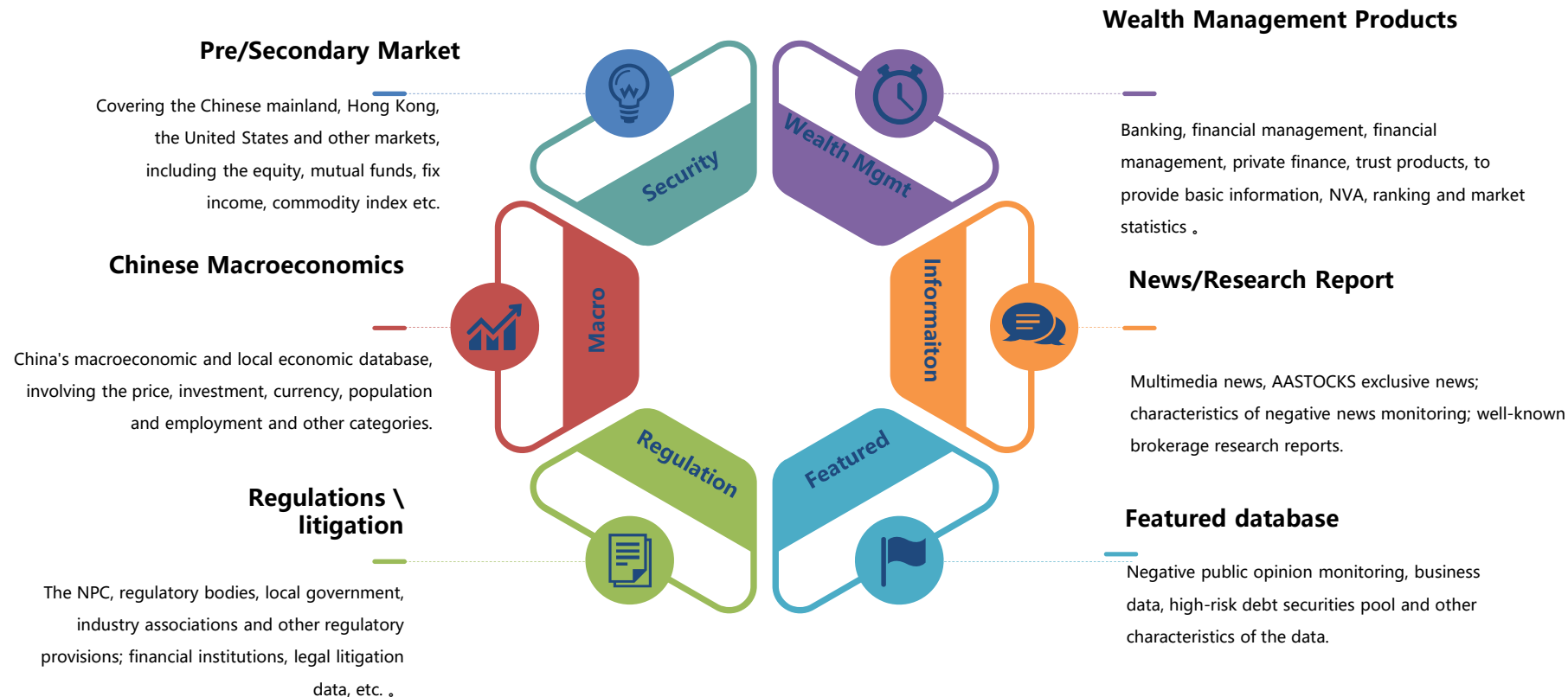
Business Types

- Web trading – Enterprise/Customise on-line trading Trading Solutions (B2B2C)
- Application – Trading & Financial Terminal (application/terminal based – B2B2C, B2B, B2C)
- Mobile devices – Trading via mobile devices (B2B2C)

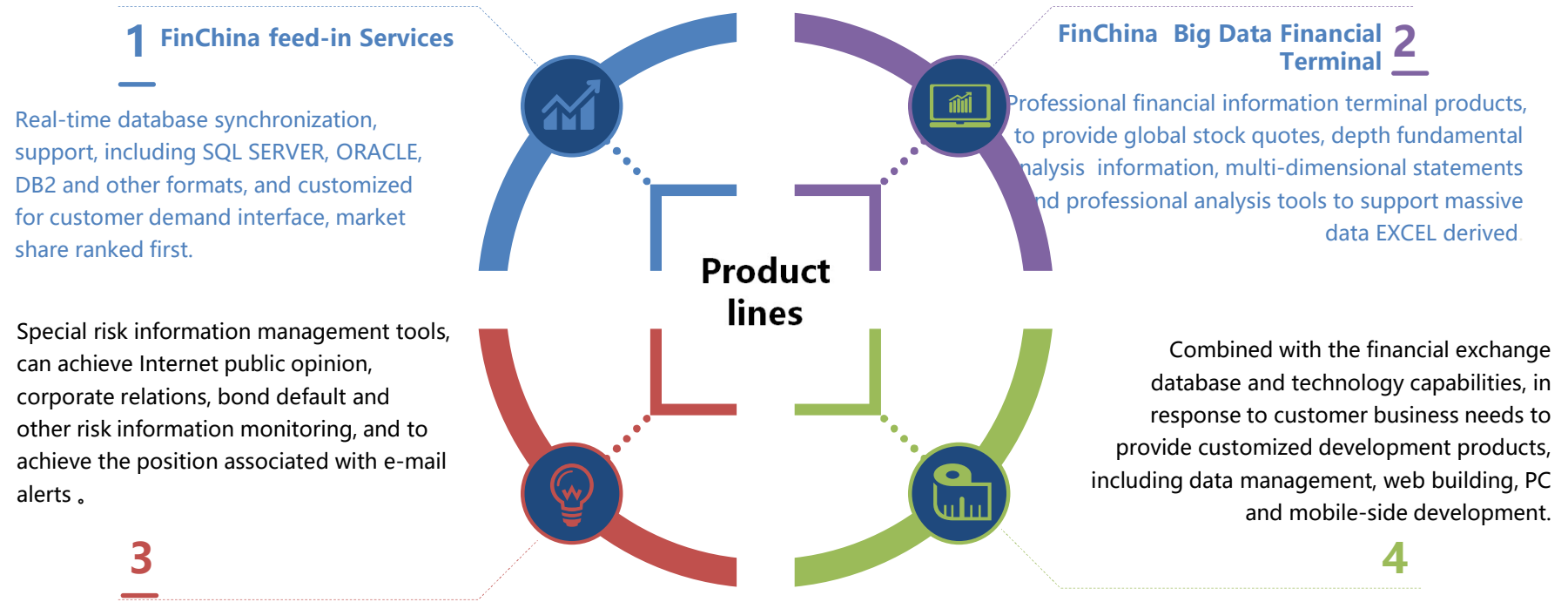
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FinChina

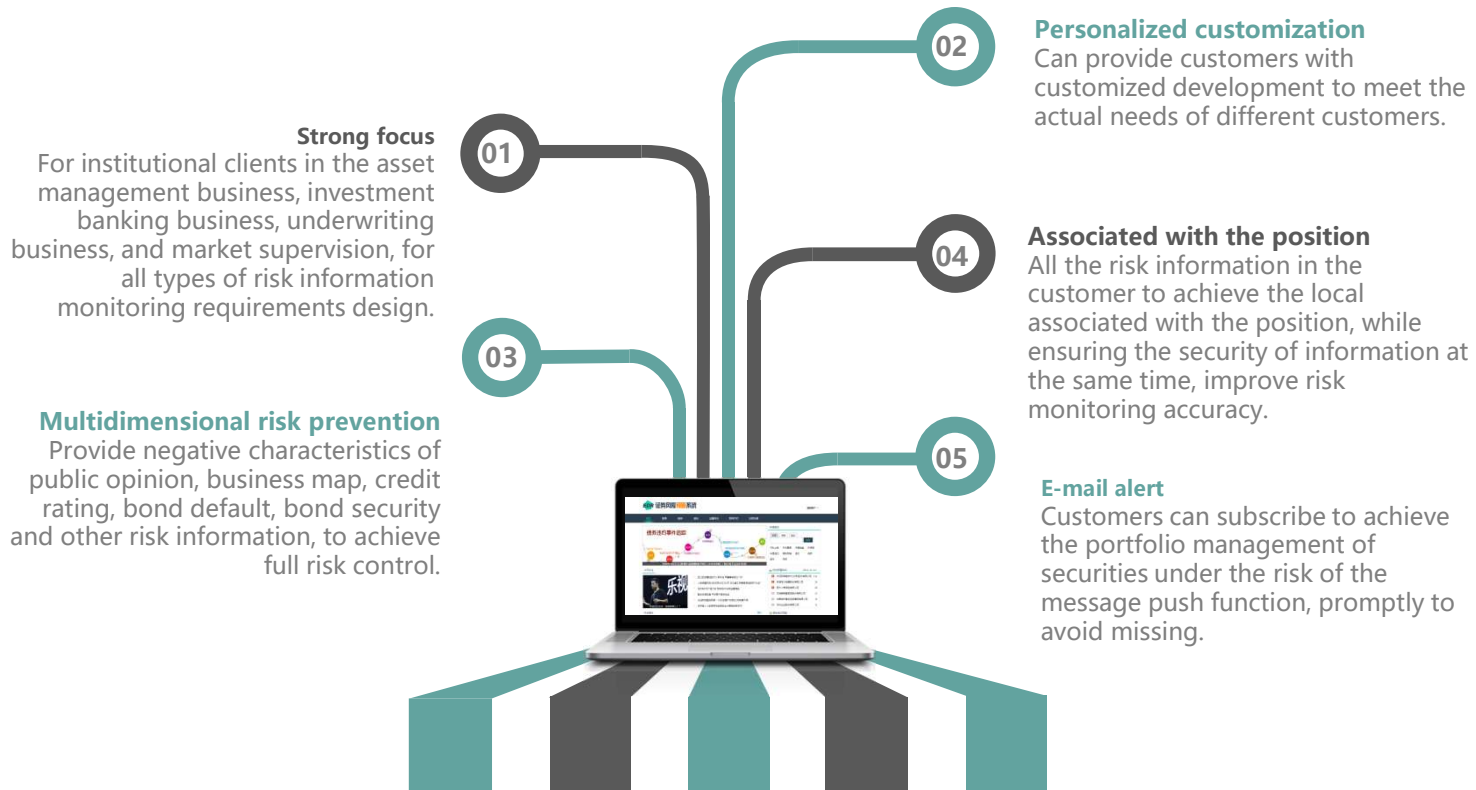
Content Structures



Major Products



Security risk alert system



Financial Information Solutions

Solution

In view of the actual business needs of customers, combined with foreign exchange financial database and technology capabilities, to provide personalized, personalized, in line with the actual business needs of different customer financial solutions.

Asset Management Operation

Characteristics of the securities risk warning system, the negative public opinion, corporate map, bond default, downgrades and other customer positions associated with, and timely reminder by mail

Data management system

Help customers implement data center construction, data modeling, data validation, development of data management and display platforms

Wealth management

Online mutual fund market platform construction, mobile financial management APP development, PC financial terminal development, customized to provide financial market information data

Valuation audit

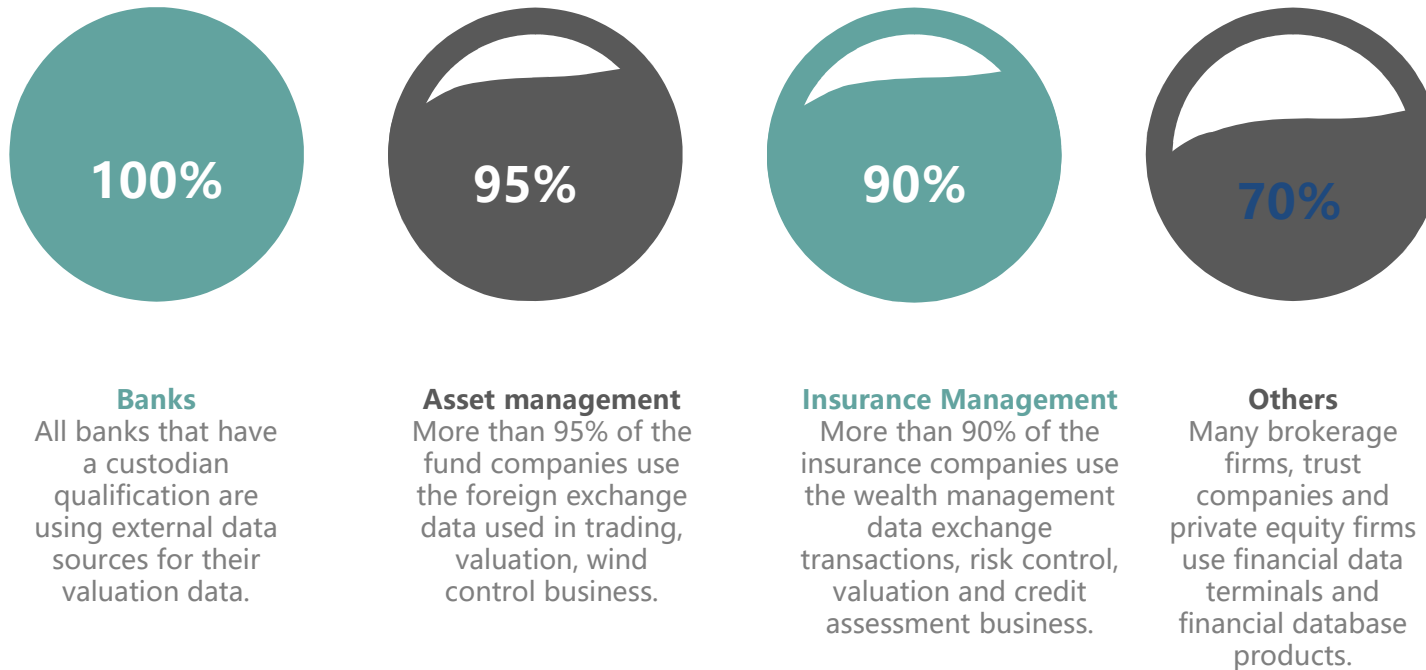
Local securities Corporate action system, the realization of market equity data and customer positions associated securities

Credit /Leasing

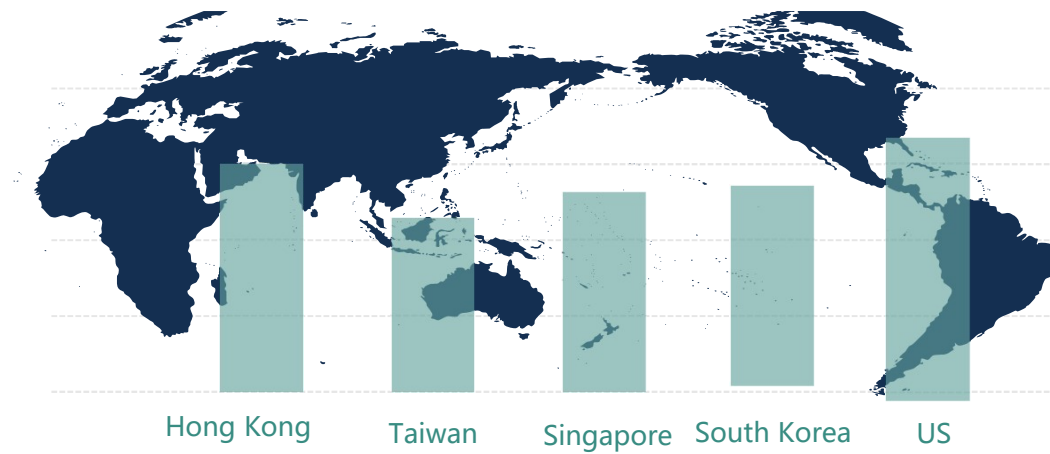
The Internet public opinion monitoring, business maps and other bank credit customers associated with external risk monitoring



Market Shares



Global Market



With the Department of International Affairs to expand overseas markets, so far we have Hong Kong, China, Taiwan, Singapore, South Korea and other local information providers to expand the depth of cooperation to provide financial information on the Chinese market data.

Global Market

Global Customers

- Bank
- Broker
- Index company
- Information vendor
- Trustee
- University

Strategic Partner

- ICE Data Services (IDC)

THANK YOU